

Total Economic Impact: \$53.8 million

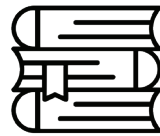
The total economic impact of a university can be measured in terms of the direct and induced economic impact of a university's activity on the local economy.

Direct Spending: \$44 million

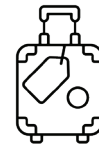
Direct spending is defined as the amount of money spent directly by the university, university employees, students, and visitors.



**Direct Spending
by Employees:**
\$14.6 million



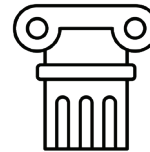
**Direct Spending
by Students:**
\$13.6 million



**Direct Spending
by Visitors:**
\$924,373



University Purchases:
\$13.6 million



Investment Spending:
\$1.3 million

Induced Spending: \$9.7 million

The induced economic impact is the additional employment and expenditures of local industries that result because of direct spending.



Jobs Created: 391