## IT AWARDS
Nomination Form

### APPLICANT INFORMATION

| Name of Project, Application, Initiative, etc. | Berea College Online Bookstore |
| School | Berea College |
| Individual N nominating | Bill Ramsay |

### Award for Nomination (please circle one)

- Best New Campus Application
- Best Student Online Service
- Most Successful IT Infrastructure Project
- Most Innovative Use of Technology for Instructional Purposes

### NOMINEE DESCRIPTION

The new Berea College Online Bookstore opened on August 1st, 2014. In partnership with Akademos, Berea College now offers students the opportunity to shop online sources for new and used textbooks and other classroom resources through a single interface that is customized to each student’s current class registrations and textbook requirements. Students are also able to charge their textbook order directly to their student account.

### JUSTIFICATION FOR AWARD

The online bookstore project represents an excellent example of collaboration between several College departments and a cloud service supplier to deliver value for both the College and our students. Facing the impending retirement of our Bookstore manager and the continuing challenge of providing appropriate textbook inventory for a small student body, we brought a team together to look for cost-effective ways to provide a self-service system for students and faculty. The goal was to reduce textbook costs for both students and the College. Our Bookstore, VP of Operations, Financial Aid, Student Accounts, Information Systems, Integrated Marketing and Academic Services departments collaborated to evaluate options and develop a plan, ultimately selecting the Akademos offering as the one best meeting our requirements. Implementation went smoothly through the summer as decisions were made, data was entered and a real time interface to our Banner student information system was implemented.

### BENEFITS

The estimated savings for students is estimated to be up to 60% of the cost of providing new textbooks. At the same time, faculty and students have ready access to online information about textbook requirements, availability, costs and options. And the College is able to restructure our bookstore to a lower cost model.
**APPLICANT INFORMATION**

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**ADDITIONAL COMMENTS**

Activities relating to the applicant nomination should have occurred during the last 12 months.

You may use additional paper if needed.

Thank you so much for your time and consideration.

The nomination forms can be submitted electronically to me or via mail to the AIKCU office.

All submissions are due by COB August 15.

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2014 AIKCU Technology Awards

ASSOCIATION OF INDEPENDENT KENTUCKY COLLEGES AND UNIVERSITIES

**BEST NEW CAMPUS APPLICATION**

- Your campus can submit nominations for all four categories.
- There can be multiple campus submissions per category.*
- A particular project/application/initiative can only be submitted for one category.
- Submissions should reflect activities that have been completed within the last 12 months.

*Guideline change from previous year

**BEST STUDENT ONLINE SERVICE**

- This award is given to the school who has demonstrated the spirit of digital use by providing the most efficient, effective, and creative online services to their students.

**MOST INNOVATIVE USE OF TECHNOLOGY FOR INSTRUCTIONAL PURPOSES**

- Your campus can submit nominations for all four categories.
- A particular project/application/initiative can only be submitted for one category.
- Submissions should reflect activities that have been completed within the last 12 months.

**MOST SUCCESSFUL IT INFRASTRUCTURE PROJECT**

- This award is given to the school who has demonstrated the spirit of digital use by providing the most efficient, effective, and creative online services to their students.

*Guideline change from previous year