

IT AWARDS

Nomination Form



APPLICANT INFORMATION	
Name of Project, Application, Initiative, etc.	Campus Digital Signage
School	Transylvania University
Individual Nominating	Jason Whitaker
Award for Nomination (please circle one)	<p>** Best New Campus Application **</p> <p>Best Student Online Service</p> <p>Most Successful IT Infrastructure Project</p> <p>Most Innovative Use of Technology for Instructional Purposes</p>
NOMINEE DESCRIPTION	Transy's IT staff selected an open source, free signage software package called Concerto to drive digital signage across campus. They installed TV monitors in high traffic locations across campus with a mini-computer attached to the back of each one. The computers retrieve the Concerto signage content wirelessly and display it on the monitor. Each monitor shows a rolling feed of campus news, local weather, time and date and a slideshow of photographs and announcements/flyers.
JUSTIFICATION FOR AWARD	The installation of digital signage puts up-to-date information in front of students, faculty, staff and guests so that they can easily stay informed about events on campus. It also provides a very attractive way for the publications/PR departments to provide news and information to the Transy community. Student groups are encouraged to submit flyers for display on the digital signage monitors to advertise their events rather than printing and hanging paper flyers around campus, and they can even submit pictures and messages to promote events or congratulate others.
BENEFITS	With Concerto digital signage, the Transy community is able to see up-to-the-minute news and information in an attractive format. Paper printing and consumption for flyers and announcements has been greatly reduced, and students now have a new medium through which they can advertise and promote their groups and events. Also, the signage monitors are hooked into Transy's in-house emergency alert system so that they display any emergency messages that are sent out.
ADDITIONAL COMMENTS	

Activities relating to the applicant nomination should have occurred during the last 12 months.

You may use additional paper if needed.

Thank you so much for your time and consideration.

The nomination forms can be submitted electronically to me or via mail to the AIKCU office.

All submissions are due by COB August 15.