

# IT AWARDS

Nomination Form



| APPLICANT INFORMATION                          |   |
|--|---|
| Name of Project, Application, Initiative, etc. | MOX Mobile Application  |
| School   | Transylvania University   |
| Individual Nominating                          | Krista Story  |
| Award for Nomination (please circle one)       | Best New Campus Application<br><b>** Best Student Online Service **</b><br>Most Successful IT Infrastructure Project<br>Most Innovative Use of Technology for Instructional Purposes  |
|  |   |
| NOMINEE DESCRIPTION                            | Transy's IT staff deployed a mobile application for iPhone/iPod, Android and BlackBerry phones and mobile devices. The mobile app, called MOX, links with the university's enterprise data system in order to provide campus phone numbers, maps to building locations and information. It displays feeds of news articles from the campus website, athletics and alumni websites and Transy's Twitter account, as well as a campus calendar of events. |
| JUSTIFICATION FOR AWARD                        | The ubiquity of mobile devices demands that universities have a mobile app in order to interface with their students and keep them informed. The MOX mobile app pulls news and information from many sources on campus and puts it all in one centralized place for ease of access. Students, alumni, faculty, staff and even parents and friends of the university can download the app and stay informed about what is going on at Transy.            |
| BENEFITS                                       | The campus community now has access to a single mobile app that pulls together news and information from many sources into one convenient package. In time, the app will be expanded to allow students to register for classes, look up their course schedule and other online functions right from within the mobile app.  |
| ADDITIONAL COMMENTS                            |   |

Activities relating to the applicant nomination should have occurred during the last 12 months.

You may use additional paper if needed.

Thank you so much for your time and consideration.

**The nomination forms can be submitted electronically to me or via mail to the AIKCU office.**

**All submissions are due by COB August 15.**